



# *Introducing the Efficiency Pro Male*

**Early testing indicates that the Efficiency Pro Male (previously TM7) from Aviagen offers a combination of breeder, broiler and processing advantages.**

- An easy-to-manage male that delivers excellent breeder performance.
- Strong live performance and excellent FCR under a range of conditions.
- A good balance of parts between breast, leg and wing.
- Broiler progeny offer excellent whole-bird yield and leg yield.
- Exhibits resilience and robustness in the breeder and broiler house.
- Delivers feed efficiency as well as breeder, production and processing efficiencies.
- Versatile product adapted to a range of processing weights and applications.

**Expected performance differences when compared to other males include:**

- ▶ Fertility 1-2% better.
- ▶ FCR is 2 to 3 points better.
- ▶ Similar live weight.



[www.aviagen.com](http://www.aviagen.com)

For more information, contact your local Aviagen sales representative.

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