

Excellent biosecurity  
> 60 years

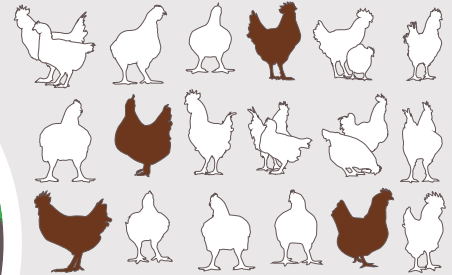


Ensuring a **safe and secure** supply of **healthy** birds to help feed a growing global population.

Globally  
**1st**

Compartment status for  
chicken breeding stock

Providing a **sustainable supply** of breeding stock from **parallel pedigree** program with large **diverse** gene pools.



1

2

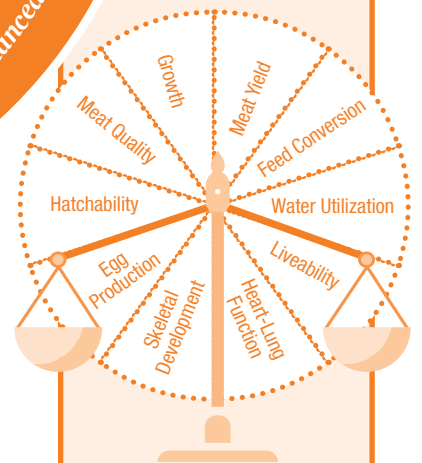
5

Engaging with stakeholders through **active, transparent** communication and **close cooperation** with customers, associations and the wider society.



3

>50  
traits



Simultaneously selecting for a large number of **production, health and welfare** traits through **balanced** breeding.

Providing **extensive management support** as management factors influence **70-90%** of the health, welfare and performance of a flock.

4

